



ARYABHATTA KNOWLEDGE UNIVERSITY, PATNA
Revised Programme for MBA 3rd Semester Examination, 2023

Time of Examination: 10:00 AM to 01:00 PM

(New Course)

Exam ID: 233173

Dated: 22/05/2024

Date	Paper code	Paper
Tuesday, 11 June 2024	317311	Computer Application and Management Information System
Thursday, 13 June 2024	317313	Strategic Management
	317321	Retail Operation Management
	317325	Sales Management
	317331	Micro Finance Management
Saturday, 15 June 2024	317314	Legal Aspects of Business
	317322	Retail Planning
	317326	Consumer Behaviour (Marketing & Sales Management)
Thursday, 20 June 2024	317332	Rural Marketing
	317315	Security Analysis and Portfolio Management
	317317	Labour and Employment Law in India
	317319	Consumer Behaviour (Marketing)
	317323	Store Operations Management
	317327	Product and brand Management
Monday, 24 June 2024	317329	Indian Rural Society and Rural Administration
	317316	Corporate Tax Planning and Management
	317318	Industrial Relations
	317320	Services Marketing
	317324	Retail Sales Technique & Promotions
	317328	Advertising Management
	317330	Rural Planning and Development


Note: Clinical/Practical/Viva will be held from 25.06.2024 to 03.07.2024 and IA & External Marks should be uploaded

By order of the Vice-Chancellor
Sd/
Controller of Examination
Aryabhatta Knowledge University
Patna

No. 005/Exam/008/AKU/2022- 2342

Dated: 22/05/2024

Copy forwarded to (i) The Principal, Concerned College (ii) The District Magistrate, (iii) The S.P.(Concerned Districts) (iv) ACEs, AKU, (v) Evaluation Centre, AKU (vi) Exam Actt. Asstt, AKU, & (vii) Actt. Asstt. General, AKU, Patna for information and necessary action.


Controller of Examination
Aryabhatta Knowledge University
Patna

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