



ARYABHATTA KNOWLEDGE UNIVERSITY, PATNA
Revised Programme for MBA 3rd Semester Examination, 2023

Time of Examination: 11:00 AM to 02:00 PM

(New Course)

Exam ID: 233173

Dated: 24/06/2024

Date	Paper code	Paper
Wednesday, 24 July 2024	317311	Computer Application and Management Information System
Friday, 26 July 2024	317313	Strategic Management
	317321	Retail Operation Management
	317325	Sales Management
	317331	Micro Finance Management
Monday, 29 July 2024	317314	Legal Aspects of Business
	317322	Retail Planning
	317326	Consumer Behaviour (Marketing & Sales Management)
Wednesday, 31 July 2024	317332	Rural Marketing
	317315	Security Analysis and Portfolio Management
	317317	Labour and Employment Law in India
	317319	Consumer Behaviour (Marketing)
	317323	Store Operations Management
	317327	Product and brand Management
	317329	Indian Rural Society and Rural Administration
	317333	Security Analysis & Industrial Management
Friday, 2 August 2024	317335	Health care Communication & Quality Management
	317316	Corporate Tax Planning and Management
	317318	Industrial Relations
	317320	Services Marketing
	317324	Retail Sales Technique & Promotions
	317328	Advertising Management
	317330	Rural Planning and Development
	317334	Manpower Planning & Consumer Behaviour
	317336	Hospital Planning & Medical Terminology

Note: Clinical/Practical/Viva will be held from 03.08.2024 to 14.08.2024 and IA & External Marks should be

Important Note:

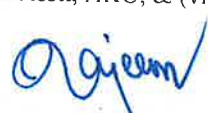
- > Last date of Online Examination Form fill up 11.07.2024
- > Last date of Examination Form (hard copy) submission 13.07.2024 at University
- > Attached the Caste Certificates for SC/ST Candidates.
- > Submit the hard copy of Internal/Viva/Oral/Practical/Clinical within 72 hours after completion of the

By order of the Vice-Chancellor
Sd/
Controller of Examination
Aryabhatta Knowledge University
Patna

No. 005/Exam/008/AKU/2022- 3001

Dated: 24/06/2024

Copy forwarded to (i) The Principal, Concerned College (ii) The District Magistrate, (iii) The S.P.(Concerned Districts) (iv) ACEs, AKU, (v) Evaluation Centre, AKU (vi) Exam Actt. Asstt, AKU, & (vii) Actt. Asstt. General, AKU, Patna for information and necessary action.


Controller of Examination
Aryabhatta Knowledge University
Patna