



ARYABHATTA KNOWLEDGE UNIVERSITY, PATNA
Revised Programme for MBA 1st Semester Examination, 2022
Time of Examination: 2:00 AM to 05:00 PM

Exam ID: 223145

Dated: 11/09/2023

Date	Paper code	Paper
Saturday, 16 September 2023	317113	Statistical Methods for Decision Making
Monday, 18 September 2023	317114	Accounting and Financial Analysis
Wednesday, 20 September 2023	317115	Marketing Management
Friday, 22 September 2023	317116	Human Resource Management
Monday, 25 September 2023	317111	Principles and Practices of Management
Wednesday, 27 September 2023	317112	Managerial Economics

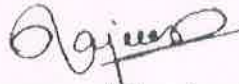

Sessional/Practical will be held from 29.09.2023 TO 07.10.2023 and IA & External Marks should be uploaded in same duration.

By order of the Vice-Chancellor
Sd/
Controller of Examination
Aryabhatta Knowledge University
Patna

No. 005/Exam/008/AKU/2022- 3515

Dated: 11/09/2023

Copy forwarded to (i) The Principal, Concerned College (ii) The District Magistrate, (iii) The S.P.(Concerned Districts) (iv) ACEs, AKU, (v) Evaluation Centre, AKU (vi) Exam Actt. Asstt, AKU, & (vii) Actt. Asstt. General, AKU, Patna for information and necessary action.


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ARYABHATTA KNOWLEDGE UNIVERSITY, PATNA
Revised Programme for MBA 3rd Semester Examination, 2023
Time of Examination: 10:00 AM to 01:00 PM
(New Course)

Exam ID: 233530

Dated: 11/09/2023

Date	Paper code	Paper
Saturday, 16 September 2023	317311	Computer Application and Management Information System
Monday, 18 September 2023	317313	Strategic Management
	317321	Retail Operation Management
	317325	Sales Management
	317331	Micro Finance Management
Wednesday, 20 September 2023	317314	Legal Aspects of Business
	317322	Retail Planning
	317326	Consumer Behaviour (Marketing & Sales Management)
Friday, 22 September 2023	317332	Rural Marketing
	317315	Security Analysis and Portfolio Management
	317317	Labour and Employment Law in India
	317319	Consumer Behaviour (Marketing)
	317323	Store Operations Management
Monday, 25 September 2023	317327	Product and brand Management
	317329	Indian Rural Society and Rural Administration
	317316	Corporate Tax Planning and Management
	317318	Industrial Relations
	317320	Services Marketing
	317324	Retail Sales Technique & Promotions
	317328	Advertising Management
	317330	Rural Planning and Development

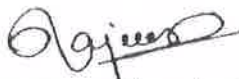
Note: Clinical/Practical/Viva will be held from 26.09.2023 to 07.10.2023 and IA & External Marks should be uploaded in same duration.

By order of the Vice-Chancellor
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Aryabhatta Knowledge University
Patna

No. 005/Exam/008/AKU/2022- 3513

Dated: 11/09/2023

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Patna





ARYABHATTA KNOWLEDGE UNIVERSITY, PATNA
Revised Programme for MBA 4th Semester Theory Examination, 2022
Time of Examination: 02:00 AM to 05:00 PM
(New Course)

Exam ID: 234532

Dated: 12/09/2023

Date	Paper Code	Paper
Saturday, 16 September 2023	317415	Banking and Financial Services
	317417	Management of Change
	317419	Sales and Distribution Management
	317423	Logistic and Supply chain Management
Monday, 18 September 2023	317418	Group Dynamics
	317420	Strategic Marketing
	317424	E- Commerce
	317416	Financial Derivatives
Wednesday, 20 September 2023	317413	Corporate Governance and Business Ethics
	317421	Entrepreneurship Development
Friday, 22 September 2023	317414	Business Communication
	317422	Strategic Management

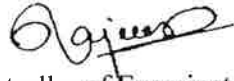
Note: Clinical/Practical/Viva will be held from 23.09.2023 to 07.10.2023 and IA & External Marks should be uploaded in same duration.

By order of the Vice-Chancellor
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Controller of Examination
Aryabhatta Knowledge University
Patna

No. 005/Exam/008/AKU/2022- 3537

Dated: 12/09/2023

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